



International Society of Automation
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ISA's Fifth Annual Marketing and Sales Summit

1-3 September 2010 • W Atlanta Downtown • 45 Ivan Allen Jr. Blvd. • Atlanta, GA • www.marketingsalessummit.com

Mail form and payment to:
ISA—Marketing & Sales Summit
PO Box 3561
Durham, NC 27702-3561

Call ISA Customer Service
at: 919-549-8411

Email: info@isa.org

Fax: to ISA Customer Service
at: 919-549-8288

1. Customer Information

ISA Member: _____
Name (last): _____ (first): _____ (mi): _____
Company: _____ Title: _____
Street Address: _____
City: _____ State: _____ Postal Code: _____
Phone: _____ Fax: _____ E-mail: _____
 Speaker Developer Chairman Vendor Staff Attendee

2. ALL PARTICIPANTS ARE REQUIRED TO PAY REGISTRATION FEES

Summit Registration*:

- ISA Member\$445
- List\$545

Other Options:

- Opening Reception.....\$30 (If not attending the Summit)
- Thursday Luncheon\$40 (if not attending the Summit)
- Thursday Tour & Dinner.....\$65

Pre-Summit Workshops—Select One:

- PR for the Automation Industry ...\$195
- Inbound Marketing.....\$195
- Selling in a Turbulent Economy....\$195

Registration and Short Course Total: \$ _____

*Your Full Symposium registration includes admission to all Sessions and scheduled luncheons. Wednesday Workshops and Thursday's Tour & Dinner are separate costs.

3. Payment Summary

Charge: Visa MC Amex Discover
Charge Account Number: _____
Exp. Date: _____
Signature: _____

Make Checks Payable to:

ISA Marketing & Sales Summit
Military vouchers or company purchase orders not accepted.

Hotel Registration:

W Atlanta Downtown
45 Ivan Allen Jr. Blvd.
Atlanta, GA 30308
Phone: 404-582-5820
Fax: 404-582-5829
www.whotels.com/atlantadowntown
\$159 Single/Double Rate

Hotel Reservation cut-off date: 10 August 2010